PCLA MINUTES 4/25/23

Dave Harris called the meeting to order at 6:32 p.m. Gail May, John Dolansky, Mary Netzky, Marty Walker, John Brockschmidt, Oliver Schwab, Dudley Marvin, and Wayne Blomberg were present. He apologized for having winter meetings, understood that folks may be unable to attend, but wanted to maintain the momentum with the board. John D. and Gail responded that they thought the winter meetings were fine. Marty said that it may have prevented having two hour long meetings.

Dave H. wants to plan for succession of the board and plans to be president for three years only. He would like board members to inform him about their plans to continue and who will be the new president.

MINUTES

John D. moved to approve the minutes, and Gail seconded. All approved.

TREASURER

John D. said that though it looks like revenue is down this year, we are actually doing well. There was a 20% increase in the cost of decals, but Dave H. said that we ordered 1000 versus 500. There was a total membership of 251, and some people paid ahead. Last year we gave Tip of the Mitt $1000 for education and $1000 for a general donation. We will discuss future donations at the May meeting.

COMMUNICATIONS

MailChimp came out today. Gail said that 747 membership letters were sent out. Dave H. thought that membership was high for this time of year. Gail would like to see how many people were new and how many had renewed.

Dave D. asked Wayne to give membership letters that were returned to John B. and have Jule update the names. Dave H. thanked the communication committee for doing the Mailchimp email and adding 450 people to the list.

Dave H. wants to launch the Personal Graphics merchandise on Memorial Day and is working to have a hyperlink to the site. He will try to incorporate a choice to allow members to either pick up or ship items after purchase.

Gail said Jule wants to send another email to ask members to check the website to see if donations and information are correct. John D. said the email could just thank everyone and list the donations. Gail said we could send it after the postcard mailing.

Dave H. said that he would like to showcase the activities of the board, such as the watershed committee.

WATERSHED

Marty gave an update on the beetle purchase, which will be arriving in July. Ray was sorry that he couldn't be at the meeting, but that he will continue to work with the watershed committee. Marty asked if board members would continue to be lake monitors. She asked if we could find someone to replace Greg as a monitor for zone 9. John B. offered to help or find someone.

WEBSITE

Marty said that we could also add in the Mailchimp for members to check on the website for merchandise. John D. thought that was a good idea and suggested that board members could try out some items. Dave H. said that $3.00 for every purchase will be donated to PCLA. He also said that three types of hats would be available, as well as women's t-shirts, tote bags, golf shirts, and zipper hoodies. Any graphics on the front will be screen printed, and anything on the side or hats will be embroidered. Dave D. said that if we do the Mailchimp, it should be sent in May. Gail and John said that we could make a separate email about the merchandise and the lock sticker. Gail can send a later email to thank members for their donations. Dave H. asked Marty to write an email about invasive species in June. He asked Wayne to write something about the fish and DNR report as well. Both can be short.

BOARD MEMBER ISSUES

Dave H. said that we can discuss the location and date of the annual meeting at the next board meeting. He is sad about Greg's resignation. The board can appoint someone to fill the board position. He has a candidate who lives on Crooked Lake–Ron Kardash–near Conway. We can vote on this at the next meeting. Oliver said we should keep a short list of possible candidates to fill vacancies. John B. agreed and thought we should have a recruitment drive and asked Dudley about ideas. Dudley suggested asking Roger for ideas.

Oliver thought that we might want to award or acknowledge members for being part of the PCLA community. He suggested that we could give a wooden plaque with an inlay of the lakes at the annual meeting. John B. wondered about the cost, but Oliver thought the cost was worth the honoring of labor and participation for a senior leader on the lake. Wayne mentioned the conservancy newsletter with the picture of sandhill cranes that could be used as wall plaque. John B. said that we could think about making an announcement about the awards. Dave D. said that we could think about handing out three awards a year, especially Dudley, Greg, Roger, and Ray. John D. thought that we should recognize members at the annual meeting. Oliver suggested naming an award after Dudley and Ray. Dave D. said that we could call them past president awards or some other honorary title. John D. said that there could be two different types of awards. Dave H. said that we can appoint a committee to decide how much to spend and what the award will be at the next board meeting. All board members can share ideas with Oliver. Dave H. moved that Oliver should be in charge of awards for the next meeting.

Dave H. asked if anyone had contacted Sue and Greg about the orders for flags, license plates, and mailbox reflectors. They will fill orders until someone can replace them. Greg will be back May 10. Dave H. wants to have PGI take over the sale eventually, but Oliver volunteered to take over the sales temporarily. John D. suggested that Oliver contact Greg about taking over the sales.

Dave asked for comments from the board. Mary mentioned that there will be a Zoom meeting by the League of Women Voters about septic systems on April 26, if anyone is interested. Oliver asked for the link for Anna.
Oliver offered to have members attend a boat trip with Jack Bergman and that we can get support for the lakes from representatives and senators. He asked how we want to offer the visit for the boat ride, or with dinner, or a day event. John D. said that we need to have a specific ask for the meeting, and that it needs to be towards our purpose of the association. Oliver asked if John could make a list of the top four issues.

Dave H. asked if we could have an in-person meeting in May at the Inland Waterways Museum on May 23, but since Oliver cannot come, it was moved to May 30.

The meeting was adjourned at 8:09 p.m.